



daisy.

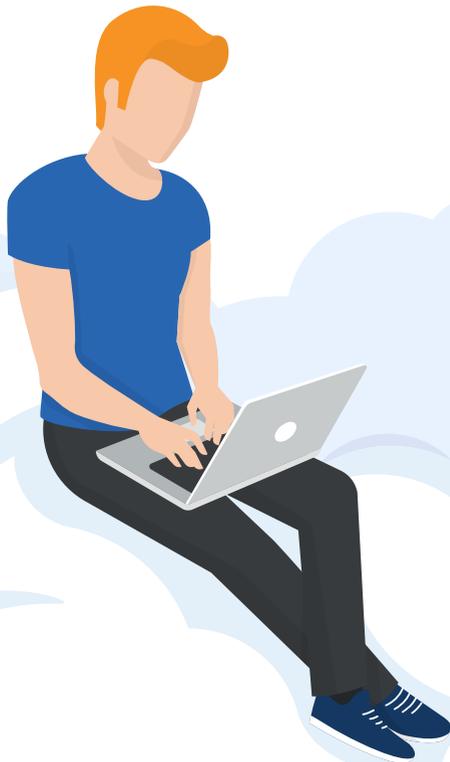
COMMUNICATIONS



Hosted & Cloud Guide

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| Why Daisy?

More than 42% of businesses are prioritising cloud as the main focus of investment this year and, with so many companies exploring the possibilities of taking things to the cloud, why would you risk being left behind?

The pandemic forced businesses to look at how they could work remotely and, as a result, many looked towards hosting and cloud platforms such as Microsoft Teams, hosted voice solutions and Microsoft Office 365 as ways to collaborate, communicate and connect effectively.

However, as we emerge from the pandemic, businesses are also looking at ways they can expand their cloud capabilities and are looking at Microsoft Teams - Direct Routing and Microsoft Azure as potential avenues of cloud expansion.

At Daisy Comms, we understand the need for cloud and hosting technology, which is why, over the past 20 years, we've forged long-standing, successful relationships with Gamma and Microsoft to ensure our customers get the best support and assistance and have a product that works for them.

Our team of cloud and hosted specialists are experts in tailoring cloud and hosted solutions for businesses of any size with any requirements. What's more, our independence in the marketplace means we can aggregate cost, getting the best deals for you.



Which one is right for your business?

According to recent research over two thirds of businesses expect there to be a permanent shift in working practices towards hybrid working. However, some businesses simply cannot operate on a hybrid model because of the nature of their work, whilst some will never return to the working practices they were used to before.

Whatever the plan is for your business going forward, we've got cloud and hosted solutions to help you collaborate, communicate and connect no matter where you're working from.

Cloud and hosted solutions can transfer calls from your mobile to your desk phone, it can store important files for your team to collaborate on together, it can create a central hub for all documents your business needs and it can transform your communications strategy by enabling video calling and instant messaging.

And, it's never been more important to take to the cloud as, with the PSTN Switch Off coming up in 2025, it's essential your business ensures it's future is safe, secure and successful.

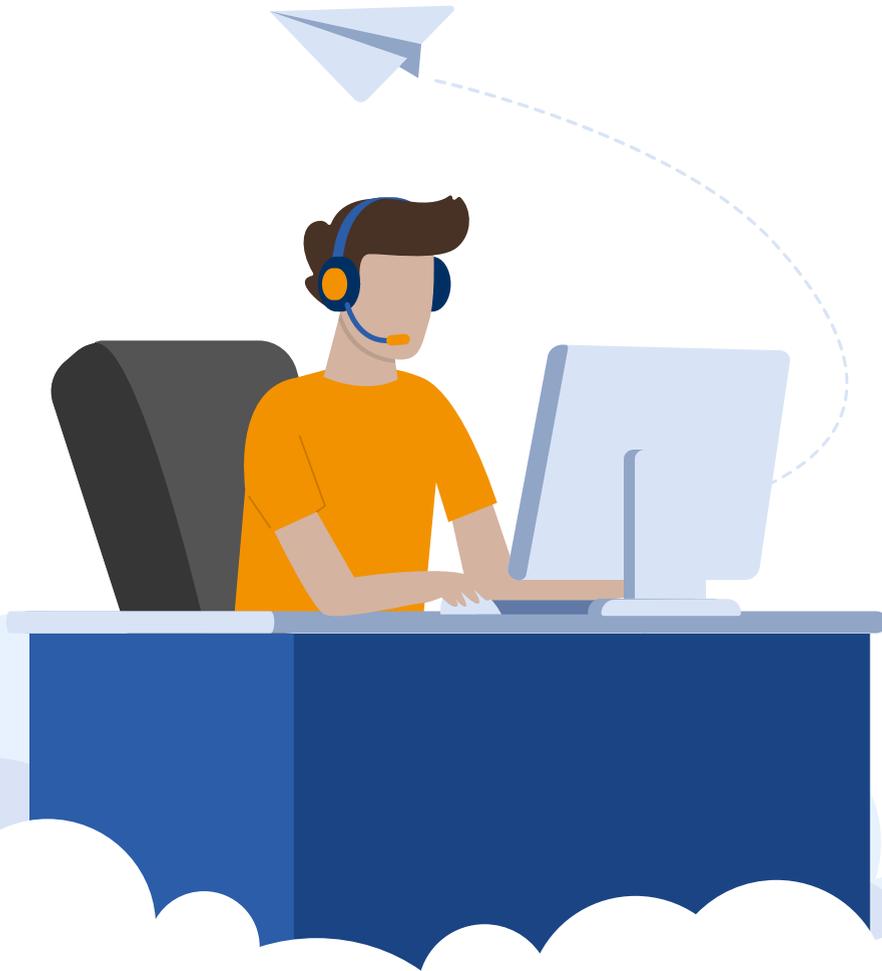
| Daisy Hosted Voice

Traditionally, we've made phone calls using what's known as the Public Switched Telephone Network (PSTN) which utilises copper wires. However, we've been using the PSTN method of communication since the early 1900s making the traditional system outdated and unreliable.

As a result, businesses are looking to move to VoIP (Voice over Internet Protocol) solutions. VoIP uses the internet to make phone calls, rather than relying on the outdated and old-fashioned copper wires making calls crystal clear, robust and reliable.

Daisy Hosted Voice is our market-leading VoIP solution, and our business grade phone system is easy to configure, requires no expensive maintenance or running costs and you'll pay for what you use on a per user basis.

It's run-on Gamma's highly resilient network and DHV is scalable, meaning your phone system can grow as your business grows. DHV is also secure and comes with built-in business continuity and disaster recovery so that, should anything happen, your phone system can move with you ensuring you never miss a call. Ideal for flexible and home working, DHV also gives you unlimited calls between colleagues and it'll prepare your business for the PSTN Switch Off.



| Microsoft 365

Microsoft Word, Excel, PowerPoint – you've probably used them all at some point in your career. However, opting for Microsoft 365 gives you so much more. We've got several business plans and packages for you to choose from depending on your needs and requirements and all of them will help your business collaborate, communicate and connect effectively and efficiently.

We've worked with Microsoft for decades, so you'll be in good hands with our team of experts who'll be able to plan, advise and deploy your solution quickly and easily. What's more, in the unlikely event that something goes wrong, our team of nationwide engineers are available to support you, making us one of the best Microsoft 365 partners in the country.

You'll be able to concentrate on running your business whilst we manage your services in the cloud, simplify desktop management and build secure, reliable networks for you and your employees.

Edit documents collaboratively, share contacts and calendars and get 1TB storage completely free with our plans. Discover how you can extract the most out of Microsoft 365 with us today.



Microsoft Teams – Direct Routing



If you opt for a Microsoft 365 package, you'll get Microsoft Teams as part of your plan. With Microsoft Teams, you can also add on Microsoft Teams – Direct Routing which transforms Teams into a VoIP system.

Microsoft Teams – Direct Routing allows inbound and outbound calls through our network and it's ideal for businesses who currently use Microsoft 365 (or have plans to do so in the future) and want to use it to make calls through Microsoft Teams.

Not only does Microsoft Teams – Direct Routing futureproof your business regarding the PSTN Switch Off but it's also a flexible, accessible, and cost-effective alternative to Microsoft Calling Plans.

If your business is used to using Skype for Business, Microsoft Teams – Direct Routing is an ideal replacement for that as Skype for Business is set to be retired this year. Increase your functionality and support and set your business up to work from anywhere with Microsoft Teams – Direct Routing.

| Microsoft Azure

Microsoft Azure is one of the world's leading SaaS (Software as a Service) solutions and is one of the most popular cloud computing platforms for businesses across the world. Cloud computing is the delivery of various services through the cloud, rather than through a hard drive or an on-premise data centre. Services can include anything from storage, processing, analytics and plenty more.

Microsoft Azure is a public cloud platform developed by Microsoft that allows users to use tools, services, and resources for analytics, storage, virtual computing, deployment, and development. As one of the fastest growing cloud platforms on the market, Microsoft Azure allows a business to do the following:

Tight security – Microsoft Azure has a number of safety certificates to keep your business safe and secure.

Machine learning and data analytics – Microsoft Azure comes with the Azure Machine Learning Studio which features a library of algorithms that can be used to perfect customer behaviour and give you valuable insight.

Scalability – With Microsoft Azure you can allow users to pay as they go and you'll only ever pay for what they use.

Software development kits (SDK) – Whether your platform of choice is JAVA, .NET, Ruby, Python or another, Microsoft Azure has an SDK for it.

Budget friendly – When you migrate to the cloud you no longer have to pay for expensive installations or upgrades, you'll pay only for the services you need and keep the money for your business.





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