

# Let's talk stop sell:

## What does this mean for your business?

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How is it impacting your business?

The national stop sell came into action on 5 September 2023. If your business is still currently operating on analogue lines, Integrated Services Digital Network (ISDN) lines, Asymmetric Digital Subscriber Line (ADSL), or Fibre to the Cabinet (FTTC) your business is being affected. But don't worry, we have you covered! Here's everything you need to know about the national stop sell and how it's affecting your services.

### WHAT IS THE NATIONAL STOP SELL?

In short, stop sell means that as of 5 September 2023, Openreach is no longer accepting new orders, allowing you to make changes to, or upgrade any copper-based products. The stop sell has been put in place to give people and businesses time to adjust before the full Switch Off in 2025 which will see the Public Switched Telephone Network (PSTN) permanently powered down to support a cost-effective and advancing digital age. However, customers are being urged to make the switch to All IP solutions now to avoid unnecessary hassle and avoidable delays later down the line.

### WHAT HAPPENS IF I STILL HAVE A COPPER-BASED PRODUCT?

You should be able to still utilise your copper-based products. However, it is important to know that these products will eventually be phased out when the full PSTN Switch Off occurs in 2025. But there are trial areas already having services terminated, so it's best to make the switch sooner rather than later to ensure you don't experience any disruptions to your business. Switching now, could not only save you money, but it will also eliminate the concern of your business being stuck in a communication and connectivity blackout when the outdated solutions are retired.

Need more information on the PSTN  
Switch Off or IP solutions?

**We are here to help you.**

For more information, scan the QR  
code or visit:

**[daisycomms.co.uk/  
journey-to-all-ip](https://daisycomms.co.uk/journey-to-all-ip)**

